



Thank you for your interest in hosting an event or activity to benefit the Animal Legal Defense Fund. Please complete this form in its entirety 60 days before your proposed event and submit any collateral created for your event to be reviewed for approval. Please return the form and items to Jenna Benton via email at Jbenton@aldf.org.

DATE OF APPLICATION SUBMISSION:

NAME OF INDIVIDUAL(S) PLANNING THE EVENT:

NAME OF ORGANIZATION (IF APPLICABLE):

EMAIL:

PHONE:

STREET ADDRESS:

CITY:

STATE:

ZIP:

WEBSITE (IF APPLICABLE):

PUBLICLY ACCESSIBLE SOCIAL MEDIA ACCOUNTS (IF APPLICABLE):

EVENT DETAILS

NAME OF EVENT:

EVENT DATE/TIME/DURATION:

EVENT ADDRESS:

CITY:

STATE:

ZIP:

DESCRIPTION OF EVENT/ACTIVITY(INCLUDING DESCRIPTION OF HOW FUNDS WILL BE RAISED, AND RATIONALE FOR AFFILIATION WITH THE ANIMAL LEGAL DEFENSE FUND):

If this event or activity is being organized by an organization, whether formal or informal (ex. non-governmental organization, committee, community group, etc.), please provide detailed background information about that organization including: name of organization, address, mission, key activities, and website:

HOW WILL THE EVENT/ACTIVITY BE PUBLICIZED?

LIST ALL SOCIAL MEDIA ACCOUNTS THAT WILL BE USED TO PROMOTE THE EVENT:

LIST ANY WEBSITE(S) THAT WILL BE USED TO PROMOTE THE EVENT:

ARE YOU REQUESTING USE OF ANIMAL LEGAL DEFENSE FUND'S LOGO IN ANY PROMOTIONAL MATERIALS? YES NO

IS THE EVENT OPEN TO THE PUBLIC OR BY INVITATION ONLY? PUBLIC INVITATION ONLY

ESTIMATED NUMBER OF PARTICIPANTS OR ATTENDEES:

IS THIS AN ANNUAL EVENT? YES NO

TOTAL ESTIMATED GROSS INCOME GENERATED BY THE EVENT/ACTIVITY: \$

TOTAL ESTIMATED NET INCOME GENERATED BY THE EVENT/ACTIVITY: \$

ARE YOU PROPOSING TO DONATE A FIXED AMOUNT, OR A PERCENTAGE OF PROCEEDS, TO ANIMAL LEGAL DEFENSE FUND?

IF FIXED AMOUNT, PLEASE SPECIFY: \$

IF PERCENTAGE OF NET PROCEEDS, PLEASE SPECIFY: %

WILL ANY PORTION OF THE PROCEEDS BE GOING TOWARDS ANY OTHER ORGANIZATIONS, CHARITABLE OR OTHERWISE? YES NO

IF SO, PLEASE IDENTIFY ALL SUCH ORGANIZATIONS:

DO YOU PLAN TO SEEK CORPORATE SPONSORSHIP? YES NO

The Animal Legal Defense Fund's gift acceptance policy would prohibit the Animal Legal Defense Fund from accepting donations from, or having affiliation with, certain corporations.

IF SO, FROM WHICH COMPANIES?

WHEN SHOULD THE ANIMAL LEGAL DEFENSE FUND EXPECT FUNDS TO BE RECEIVED FROM THE EVENT?

All funds should be received within 30 days following the event date, unless an extended timeframe is previously agreed upon with an Animal Legal Defense Fund staff member:

ARE YOU REQUESTING MATERIALS OR OTHER ASSISTANCE FROM THE ANIMAL LEGAL DEFENSE FUND STAFF? YES NO

IF SO, PLEASE DESCRIBE:

PLEASE DESCRIBE EXACTLY AND SPECIFICALLY WHERE AND HOW YOU PLAN TO USE THE ANIMAL LEGAL DEFENSE FUND'S NAME (EX. WEBSITE, SOCIAL MEDIA ACCOUNTS, ANY PRINTED MEDIA, ONLINE OR PRINT ADS, ETC.).

PROPOSED BUDGET

INCOME:

TICKET SALES/ADMISSION \$ _____

PRODUCT SALES \$ _____

AUCTION \$ _____

SPONSORSHIP \$ _____

PLEDGES \$ _____

OTHER (SPECIFY) \$ _____

SUBTOTAL: \$ _____

EXPENSES:

VENUE \$ _____

FOOD/BEVERAGE \$ _____

PRINTING \$ _____

ADVERTISING \$ _____

LICENSE FEES \$ _____

PRIZES \$ _____

SUBTOTAL \$ _____

PROJECTED NET REVENUE
(INCOME MINUS EXPENSES): \$ _____

TERMS AND CONDITIONS:

The organizers of the event that is the subject of this application shall indemnify and hold harmless the Animal Legal Defense Fund, its officers, directors and employees, from and against any and all claims, liabilities, costs, fines and expenses (including reasonable attorneys’ fees) arising out of any claims or suits, or threats of suits which may be brought against the Animal Legal Defense Fund for any reason in connection with this event and including but not limited to: (i) the organizers’ breach of obligations to comply with applicable law; (ii) the organizers’ dealing with any third parties including third party contractors; (iii) any unauthorized use by the organizers of the Animal Legal Defense Fund’s name, logo or other proprietary symbols or information, or any unauthorized presentations; or (iv) any negligence or willful misconduct by the organizers or its employees, contractors or agents. The organizers’ obligations hereunder shall survive the termination of this agreement. The organizers shall retain insurance sufficient to cover any personal injury experienced by their staff, volunteers, participants or anyone else involved in the event or related pre or post event activities, and the Animal Legal Defense Fund will be understood to be absolved of any such liability. The Animal Legal Defense Fund will not be held liable for any injury to or actions by the organizers, their staff and volunteers, any event participants or anyone else involved in the event or any related pre or post event activities, resulting in any claims of liability during the event or during any related pre or post event activities.

The Animal Legal Defense Fund reserves the right to withdraw the use of its name at any time.

If the event is canceled or rescheduled, the organizer will notify the Animal Legal Defense Fund as soon as possible, but at least 24 hours prior to the original time and date of the event.

I have read the accompanying Third Party approval guidelines for the Animal Legal Defense Fund. I hereby agree to comply with these terms and provide all requested information in the timeframe described.

NAME OF EVENT/ACTIVITY CONTACT (PLEASE PRINT):

SIGNATURE OF EVENT/ACTIVITY CONTACT:

DATE:

Please return this completed form and copies or photos of promotional materials to Jenna Benton via email at Jbenton@aldf.org.

THANK YOU

for choosing to support the Animal Legal Defense Fund! With your help, we can protect the lives and advance the interests of animals through the legal system across the United States.

